

General Instructions

As part of your application, please write a **500-1,000 word writing sample** to attach with your other information. Your writing sample should respond to one of the three writing prompts listed below.

How to Pot a Plant

Main Keyword - "How to Pot a Plant"

Secondary Keywords - "Potted Plant"

My friend recently dumped a plant on my doorstep and I want to make sure it lives a long and happy life. Write an article which describes how a person could go about potting a plant, assuming I know nothing about keeping a plant alive in the first place.

Off the top of my head, a few topics you could explore include:

- Why should I pot my plant?
- What is the best soil for my potted plant?
- How often do I have to water my potted plant?
- What size pot does my plant need?

Feel free to ignore these topics and write about whatever you want, as long as it answers the primary question of "how to pot a plant."

How to Make Grilled Cheese

Main Keyword - "How to Make Grilled Cheese"

Secondary Keywords - "Grilled Cheese Recipe" "Best Grilled Cheese" "Grilled Cheese Sandwich"

I'm hungry and want a sandwich. Write an article which describes how I could go about making the best grilled cheese sandwich I've ever tasted.

Some sample questions you should answer include:

- How do I make grilled cheese?
- What's the best cheese for grilled cheese?
- What's the best bread for grilled cheese?

Feel free to write the article how you'd like, but this article should leave me (1) wanting grilled cheese, and (2) knowledgeable enough to make grilled cheese.

[#] Tips for First-Time Dog Owners

Main Keywords - "First Time Dog Owner" AND "Tips"

Secondary Keywords - "New Dog Owner" "New Dog Checklist" "First Time Dog Owner Guide"

I want to own a dog but I've never actually lived with one before, so I have some concerns.

Write an article which provides a few real, actionable tips for first-time dog owners.

Some sample topics include:

- Preparing a suitable space for the dog in your home (food, bed, roaming space)
- Training the dog
- Make a routine / help the dog adapt to your life
- Costs you should expect from your dog (health, start-up gear & toys, dental, travel, pet insurance, rental costs related to your pet, etc.)

There are like a million guides on this subject, I'm sure you'll find more inspiration after a quick google search.